

Mobile Alabama Pride, Inc.

2010 Pride Parade Information

Theme

The Pride committee would like to announce its annual theme for Pride Fest 2009: “*ONE HEART, ONE WORLD, ONE PRIDE*” The committee requests that whenever possible entrants represent the theme of this years Pride Fest and Parade.

Line up

The parade will begin from the Parking lot at the corner of Conception St. and St. Francis St.. Line up for the parade will begin at 12:00 noon in that parking lot. You must have your entry to the line-up area and ready to go by 1:30PM. The parade will roll **promptly** at 2:30 PM on April 24th, 2010. There is a limit of 36 units in the parade so do not delay in getting the application form in for approval. For the aesthetics of the parade, the committee will determine the position of the units in the parade.

Parade Captains

Each group must designate one person as their parade captain to communicate with parade officials and act as the primary contact for their unit, walking group, or float both before the parade day and the day of the parade. The parade captain is responsible for each member of their group and must sign the hold harmless agreement and is therefore responsible for relaying the rules to each of the members of his or her group. Remember there is no parking on the parade route. There will be signs posted one week in advance. Cars on the parade route will be towed 2 hours before the parade begins.

Floats

The Pride Committee would like to encourage groups to showcase their organization/business through a float. It is a great opportunity to promote your organization in front of the entire community. You may have a float that consists of a truck and trailer or a single vehicle. The committee will allow Mardi Gras floats to enter the parade however the city has certain requirements that must be met to make them legal. If you are planning to enter a Mardi Gras float (This is any float that does not have tail lights and turn signals, utility trailers are excluded from this requirement) you will need to arrange for the following:

An approved driver with a CDL to pull your float.

A police escort both ways from float barns.

The Police escort must be set up well in advance with the Traffic and Safety division located at the Police Dept. Headquarters building at 2460 Government Boulevard in Mobile, AL 36606. Please contact them with any questions about your escort for Mardi Gras floats at 251-208-1860. The fee for an escort is \$65.00 each way.

Etiquette

The Pride Parade is for the entire community (remember there are children on the parade route). In order to keep the parade interesting to the viewers, the parade has to keep moving. ***PLEASE DO NOT STOP ON THE PARADE ROUTE.*** Listen to all information and follow the directions of the volunteers the day of the parade. The rules are for the safety and security of everybody involved. Please keep a safe distance between your group and the preceding group, but not so far as to slow the progress of the parade.

Security

Please be advised that the Mobile Police Department is responsible for enforcing all applicable state laws and local ordinances during pride events. Such statutes may include but are not limited to public decency, alcohol, controlled substances, public safety and standard vehicle insurance requirements. Confetti is not allowed. No glass or cans will be allowed in the parade, plastic bottles only.