

# MOBILE ALABAMA PRIDE, INC.

ATTN: PrideFest 2009 Advertsing  
P.O. BOX 227 • Mobile, AL 36601  
info@mobilealabamapride.com

## PROGRAM ADVERTISING CONTRACT

<u>AD SIZE</u>	<u>COLOR</u>	<u>COST</u>
<input type="checkbox"/> FULL PAGE (10.5”HX4”W)	Black & White	\$ 100.00
<input type="checkbox"/> HALF PAGE (5.25”Hx4”W)	Black & White	\$ 65.00
<input type="checkbox"/> INSIDE FRONT (10.5”HX4”W)	Color	\$ 150.00
<b>Or BACK</b>		
<input type="checkbox"/> DOUBLE TRUCK (10.5”HX8”W)	Black & White	\$ 300 both or \$150 center
<b>CENTER</b>		
<input type="checkbox"/> BACK COVER (10.5”HX4”W)	Full Color	\$ 225.00

\* All advertisements must be submitted with full payment no later than March 26, 2010.

Name of  
Sponsor \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature  
of Sponsor \_\_\_\_\_

Date \_\_\_\_\_

❖ **PAYMENT IN FULL MUST BE REMITTED WITH DISK & HARD COPY OF ARTWORK** ❖  
❖ **MAKE CHECKS PAYABLE TO MOBILE ALABAMA PRIDE, INC OR PAY ONLINE THROUGH OUR WEBSITE** ❖

**Please call to verify availability/reserve program ad space as soon as possible.**

### Ad submission guidelines:

- All ad material must be received by Monday, March 23, 2009 at noon.
- Ads must be PC format.
- Media accepted: CD
- Ads that are prepaid or paid online may be emailed to: info@mobilealabamapride.com
- File types accepted: .TIF, .EPS, .PSD, or .PDF at least 300 dpi
- (Please include all linked artwork and fonts.)
- Include a hard copy print at 100% size for ad verification.
- Camera-ready ads should be output with an 85-line screen.  
It is preferable that camera-ready ads be sent as velox or lino positive.  
**ALL CAMERA READY ADS MUST BE BORDERED AND TRIMMED TO EXACT SIZE.**
- If submitted material requires layout or typesetting, it will be assessed for additional charges.
- Ads not in compliance with the above will be adjusted as necessary.
- All mail order advertising must contain geographical address.
- Ad materials and disks will be returned only on request when accompanied with a SASE.
- All ads are subject to review.  
MOBILE ALABAMA PRIDE, INC. reserves the right to refuse potentially objectionable material.
- All terms, conditions and charges on this page are considered part of the contract.
- Rainbow Sponsors of \$2000 and up receive one inside full page ad (no premium page discounts).
- Corporate Sponsors of \$1000 or more will receive discounted ad rates.